

## OPTIMISE YOUR CLOUD COSTS FOR THE LONG HAUL

Ready to unlock the full potential of cloud cost optimisation? Look beyond basic promises and discover innovative strategies for maximising your cloud value. While countless companies boast quick fixes and temporary savings, the reality is most solutions fall short. They lock you into rigid contracts, offer one-time fixes, and neglect the bigger picture of your cloud journey.

What you need is a transformative approach, not a fleeting discount, nor a tool that gives some optimisations but insights on the "whys."

Most solutions only have temporary fixes. We go beyond by offering:

**Sustainable Strategy:** We don't just react; we proactively build a plan that adapts to your evolving needs and the dynamic cloud landscape.

**Deeper Dive:** We analyse your cloud environment beyond costs, considering performance and future growth.

**Actionable Insights:** We empower you with data and fact driven recommendations that deliver lasting, measurable results.

Don't settle for temporary savings. Invest in a future-proof cloud cost optimisation strategy that delivers sustainable value.

## CLOUD COST OPTIMISATION THE CAPACITAS WAY

During the last 10 years, starting with Skype migrating to Azure followed by Ancestry, Cegid and BMC software, Capacitas has partnered with the best engineering teams in the world to build a more sophisticated, thoughtful and sustainable model for cloud ops. Trusted by the world's leading technology private equity firms including Silverlake, Cinven and Permira.

We identify and reduce waste and set up cost optimisation strategies to help predict future spend and ensure ongoing success.

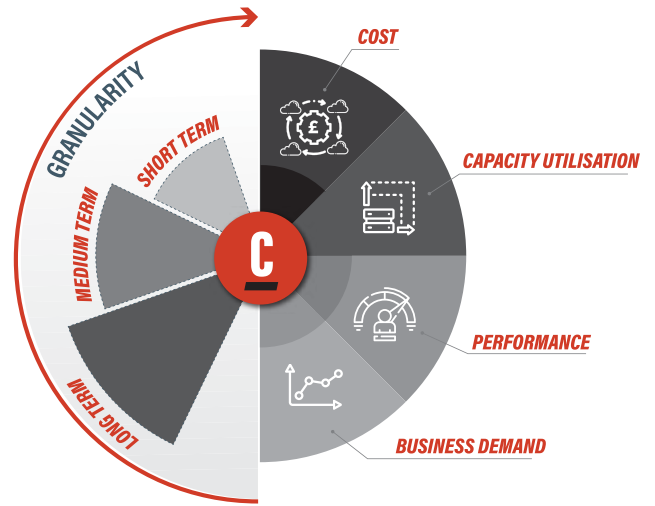
So, what is unique about Capacitas' approach?

At Capacitas we deliver permanent and long-term change. We do not look at cost in isolation, and through our proven methodology, we look at four critical variables in tandem:

- Detailed cost data
- Capacity utilisation
- Business demand
- Performance data, referenced against business requirements

By holistically reviewing all the different variables together, and with a deeper understanding of the inter relationship between the four, we achieve bigger and x4 times more sustainable savings.

We are accountable for delivering the savings and are so confident that we base our fee on savings delivered. This is not a 'one off' exercise! We ensure your savings are sticky and help shift teams to look at the long term.

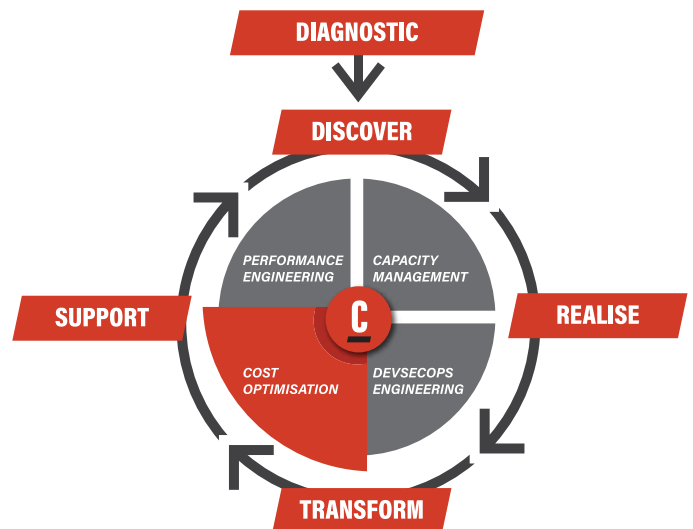


## CAPACITAS METHODOLOGY

When analysing the above 4 metrics it would be a mistake to just look at a point in time like yesterday, last week or month as it will not provide you with an accurate and complete view overview.

At Capacitas, we review your data for at least the previous 12 months to ascertain a true picture of your cloud estate and spend.

We work together, as a team, unlocking multi-year opportunities - not just for today but for tomorrow and the future allowing you to plan and schedule opportunities into your dev / planning lifecycle. Combining our data modelling methodology with your team's subject expertise unlocks double-digit cost savings, long-term stability, and reliable performance.



### SILVER LAKE

"Capacitas have a uniquely analytical approach to modelling both cloud infrastructure provision. Their thoughtful and actionable insights unlock both spend and performance-based interventions supporting both architects and DevOps teams in optimization and forward planning for global scale services."

Mark Gillett - Head of Value Creation at Silver Lake

We impact your bottom line. Directly, significantly, and immediately. Book your free cloud diagnostic today.

**BOOK A SESSION**