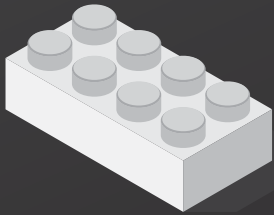


FINOPS: GREAT START, ROOM TO GROW

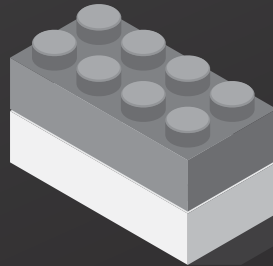
FinOps is a powerful framework to optimise cloud costs, but there's more to the story. 3 crucial elements missing from FinOps.



1

BUILD FOR EFFICIENCY:

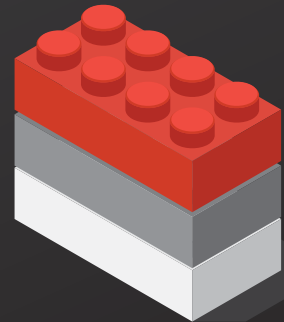
FinOps focuses on operations, but cost-efficiency needs to start in design and build phases.



2

BREAK DOWN BARRIERS:

Data and clear plans can help overcome resistance to optimisation efforts.



3

GO BEYOND BASIC WORKLOAD OPTIMISATION:

Validate workloads, model performance vs. cost, and understand demand's impact on costs.