

# CLOUD BILL WARNING SIGNS: ARE YOU OVERSPENDING?



**Fluctuating Costs:** Unpredictable spikes in your cloud bill signal a lack of control.

**Cloud Outpaces Revenue:** Rapid cloud growth exceeding revenue suggests misaligned investments.



**Underutilised Servers:** Low server usage means you're paying for idle resources.

**Cloud Spend Doesn't Drive Revenue:** Increased cloud spending without higher revenue indicates inefficiency.



**High Cloud Bill Percentage:** Spending over 10% of revenue on cloud services is a potential red flag.

**Unclear Cloud Charges:** Unidentified charges on your bill point to hidden costs and a lack of control.



**Non-Production Cost Creep:** Non-production environments exceeding 15% of your cloud bill indicate optimisation opportunities.

**IT Changes & Surprise Costs:** Frequent IT changes leading to unexpected costs suggest a lack of cost planning.



**Unallocated Cloud Costs:** Inability to allocate cloud costs hinders effective management.



**Unpredictable Future Spend:** Difficulty forecasting cloud spending for the next 6-12 months indicates a lack of visibility.

