

CLOUD COST OPTIMISATION

Are your cloud optimisation efforts slowing down?

You are not the only one; managing cloud spend is an industry challenge and relying on discounts and FinOps activities to control costs is only addressing the symptoms.

Even Amazon CEO Andy Jassy highlighted the issue - "By the end of 2023, we saw cost optimization attenuating, new deals accelerating, customers renewing at larger commitments over longer time periods..."



So how do you address the cause?

A MORE THOUGHTFUL APPROACH TO CLOUD COST OPTIMISATION

The solution needs a more thoughtful approach to make a permanent and more sustainable change to managing cloud costs. It begins with the ethos that **better performance** and **scalability** can be delivered with less capacity and cost. The key to success is embedding that thinking across engineering teams by using framework and methodologies.

CLOUD COST OPTIMISATION THE CAPACITAS WAY

The goal of true cloud optimisation is to:

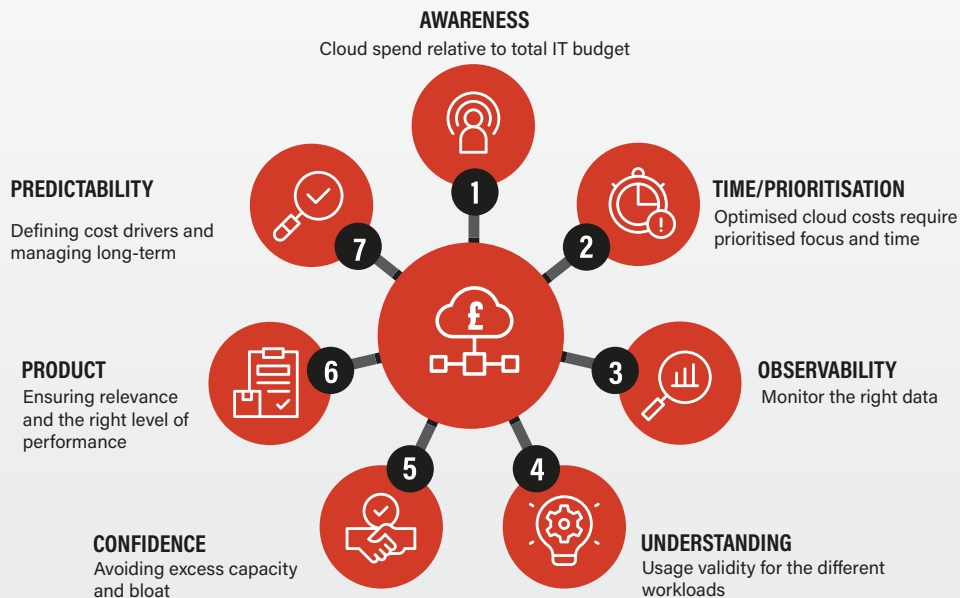
- Understand what is driving the costs
- Identify where immediate savings can be made
- Embed organisation-wide practices that promote a culture of cost efficiency

PRINCIPLES OF CLOUD COST-EFFICIENT CULTURE

At Capacitas we developed the 7 principles of cloud optimisation to make it easier to realise cost savings in the short and longer term, as well as deliver on customer expectations on performance and stability.

Our research shows that 9/10 companies only look at 3 principles - meaning there is tremendous opportunity to be capitalised on.

THE 7 PRINCIPLES FOR SUSTAINABLE CLOUD COST OPTIMISATION



JAGGAER

"Capacitas has helped JAGGAER to currently stay \$2.7M under their predicated annual cloud budget. Another key benefit has been the speed at which we were able to actualise these savings. The shift in mindset and culture across the Jaggaer teams, in terms of how to manage the Cloud, has been outstanding and this has undoubtedly made all the processes easier to complete."

Martin Kersch, CTO, JAGGAER

Book in a free cloud diagnostic session with one of our team today.

BOOK A SESSION